

2021

India CSR Outlook Report

Abridged Version 1.0 | November 2021

CSR Analysis of Large 301 Listed Companies (FY 2020-21)

About the Report

The India CSR Outlook Report (ICOR) is an annual research publication of CSRBOX and NGOBOX, which presents an in-depth analysis of the CSR spend of large companies in the last financial year. The 2021 report is the 7th such annual publication after 2015, 2016, 2017, 2018, 2019 and 2020 reports. The report provides a comprehensive analysis of CSR spend of 301 large companies in FY 2020-21 and visualizes a few important curves of the CSR landscape in India. The 301 companies, selected in this report, were short-listed based on the following criteria:

- INR 1 Cr. or above prescribed CSR in FY 2020-21
- Listed on BSE and/or NSE
- Availability of the CSR data by 31st September 2021 and disclosures as per the Section 135 of the Companies Act

Key Insights

- Number of Companies: 301
- Number of Public Sector Undertakings: 22
- Number of Projects Implemented: 6759
- Total Prescribed CSR Budget in FY 20-21: INR 11660 Cr.

CSR fund.

• Total Actual CSR Spent in FY 20-21: INR 12180 Cr.

Highlights of the Report

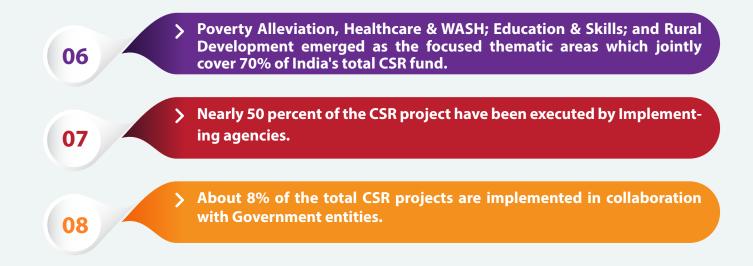
> About 65% of the companies have spent more than their Prescribed CSR Budget for the year.

> Public sector undertakings accounted for 23% of total CSR spent for the financial year.

> More than 40% of the companies are headquartered in Maharashtra, followed by 10% in Karnataka and Delhi each

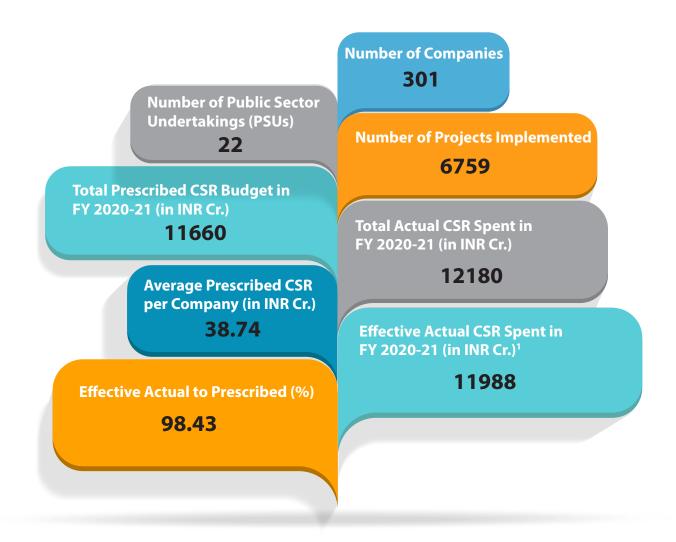
> Reliance Industries, Tata Consultancy Services, HDFC Bank, and ONGC emerge as the top 5 companies, basis the Actual CSR Spent in India. More than 1/4th of the total CSR spent is covered by these 5 companies.

> Maharashtra, Gujarat, and Odisha received nearly 1/5th of India's total



CSR in Numbers (FY 2020-21)

Numerical snapshot of the CSR expenditure for the financial year 2020-21.

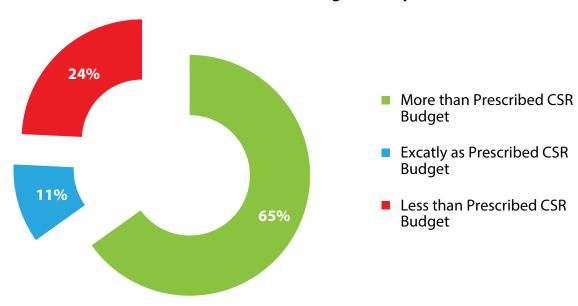


CSR Performance: Actual vs. Prescribed

¹Effective Actual CSR Spent - Actual CSR Spent by companies less carry forward unspent amount from the previous year.

The chart shows the percentage of companies in accordance to their actual CSR Spent and Prescribed CSR Amount for the FY 2020-21.

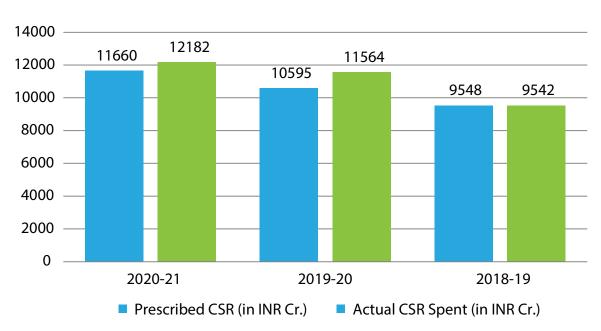
Actual to Prescribed CSR (Percentage of Companies)



Out of 301 companies that are a part of the research, 65% of companies have spent more than their prescribed CSR budget, 10.6% have spent the same amount that was prescribed CSR requirement while 24.3% of companies have spent less than the prescribed budget.

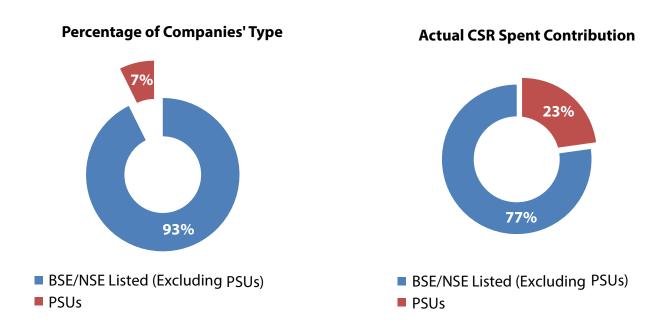
Prescribed and Actual CSR Trends Analysis (Last 3 Financial Years)²

CSR Trends Analysis



Despite the COVID-19 and its drastic effect on the finances of the companies, FY 2020-21 saw a net positive Actual CSR Spent wrt the prescribed CSR, the difference came out to be less than the last year. There has been an overall trend of increasing CSR expenditure in the last three years with a significant amount of INR 1000+ Cr per year.

Type of Companies and CSR Expenditure

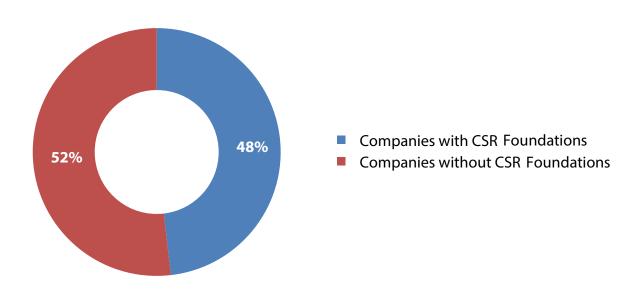


Out of the 301 companies covered in this report, 93% of them are BSE and/or NSE listed and 7% are Public Sector Undertakings. Despite their low percentage, PSUs cover around 23% of the overall Actual CSR Spent of this financial year amounting to about INR 2744 Cr.

Type of Companies	No. of Companies	No. of Projects	Prescribed CSR (in INR Cr.)	Actual CSR Spent (in INR Cr.)
BSE/NSE Listed (Excluding PSUs)	279	4970	9201.95	9437.71
PSUs	22	1789	2458.49	2744.38

Companies with CSR Foundations

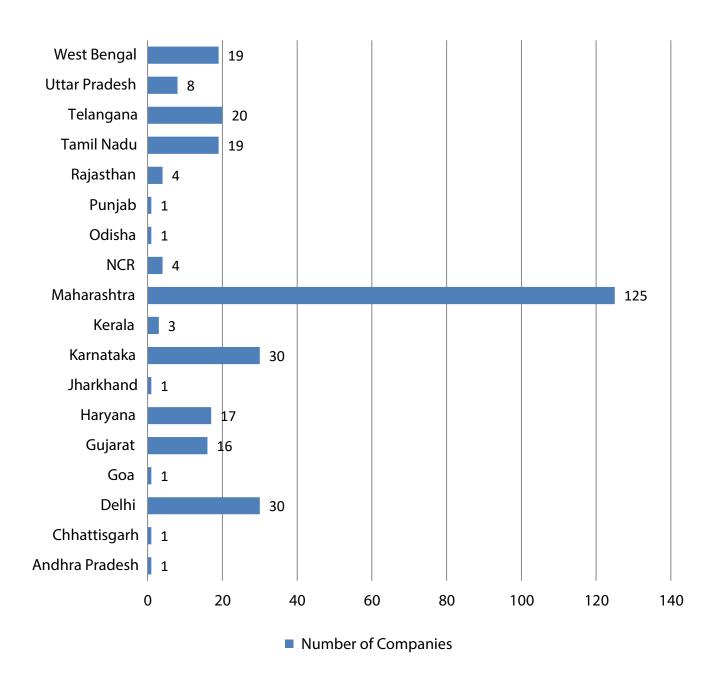
Percentage of Number of Companies



As evident from the data,52% of the companies covered here have their CSR Foundations while the remaining 48% don't, also representing one of the causal factors behind the majority of CSR Projects ~ around 48% being implemented via implementing agencies (graph of CSR Spent via different implementation model presented later in this report).

Headquarter-wise Number of Companies

Companies and Their Headquarter State



Maharashtra has a total of 125 companies that are HQ'ed in the state, covering almost around half of the Prescribed CSR Amount for FY 2020-21. Following this is Karnataka and Delhi having Headquarters of 30 companies each. Interestingly, the number of projects in Karnataka is twice that of Delhi while the Prescribe CSR Amount is 1/3rd of the of it - showing a smaller per project CSR amount allocation.

Headquarter-wise Number of Companies	Number of Companies	No. of Projects	Prescribed CSR (in INR Cr.)
Andhra Pradesh	1	313	3.86
Chhattisgarh	1	172	79.42
Delhi	30	345	2066.09
Goa	1	63	5.37
Gujarat	16	590	292.59
Haryana	17	234	644.10
Jharkhand	1	284	46.46
Karnataka	30	680	846.73
Kerala	3	178	67.33
Maharashtra	125	1131	5717.19
NCR	4	7	21.28
Odisha	1	863	168.44
Punjab	1	150	8.96
Rajasthan	4	459	212.09
Tamil Nadu	19	831	249.67
Telangana	20	310	237.87
Uttar Pradesh	8	541	364.79
West Bengal	19	321	628.19

Companies Going Beyond CSR Compliance

A. This graph represents the top 10 companies that have gone beyond their Prescribed CSR Amount for this financial year in terms of percentage of their compliance.

Arvind Limited 85 **Grasim Industries Limited BEML Limited** 2 27 Sun Pharmaceutical Industries Limited 13 105 Oil India Limited 49 17 The Indian Hotels Company Limited 39 Vedanta Limited 17 79 Cadila Healthcare Limited 25 9 Kudremukh Iron Ore Company Limited 100 **UPL Limited** 10

Top 10 Companies Exceeding their Prescribed CSR (in terms of % Actual CSR Spent)

The list is in ascending order of their percentage spent beyond their prescribed amount. UPL Limited has spent 964% of the prescribed amount under CSR, followed by Kudermukh Iron Ore Company Limited and Cadila Healthcare Limited with 397% and 309% respectively.

20

40

60

Prescribed CSR (in INR Cr.)

80

100

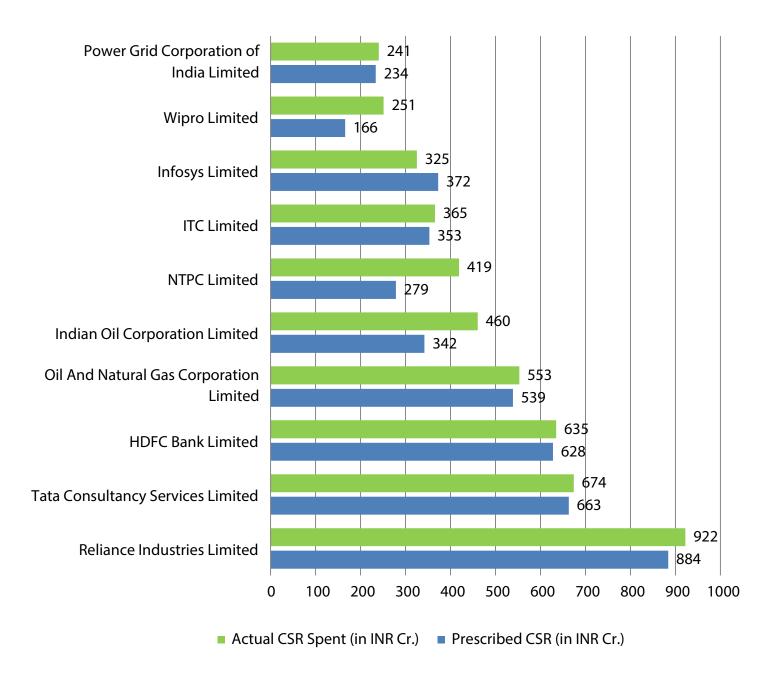
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Actual CSR Spent (in INR Cr.)

120

B. This graph represents the large 10 companies that have gone beyond their Prescribed CSR Amount for this financial year in terms of their absolute Actual CSR spent.

Large 10 Companies by Actual CSR Spent in FY 20-21

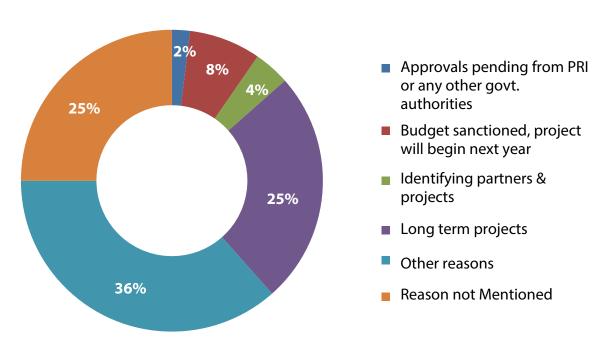


In terms of actual CSR spent, the 10 large companies contribute to around 40% of the total actual CSR spent for this financial year and each of them has spent more than their prescribed CSR amount except Infosys Limited. Infosys has an unspent balance of INR 49.52 Cr. which as per their Annual Report will be transferred to the Unspent CSR Account and spent as per CSR Amendment Rules.

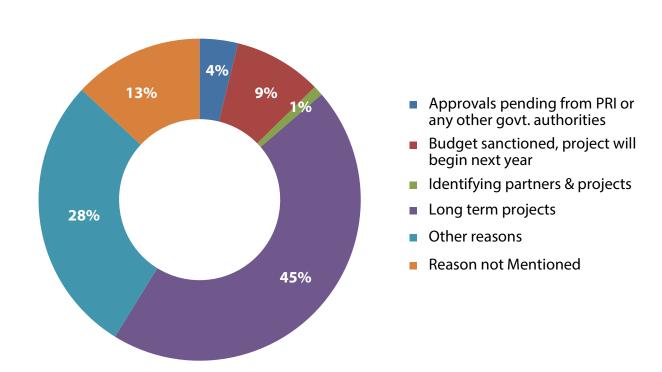
Clarification of Unspent CSR Fund in FY 2020-21

There are a total of 52 companies that have Unspent CSR Fund in FY20-21. The reasons mentioned by them for the same is as below:

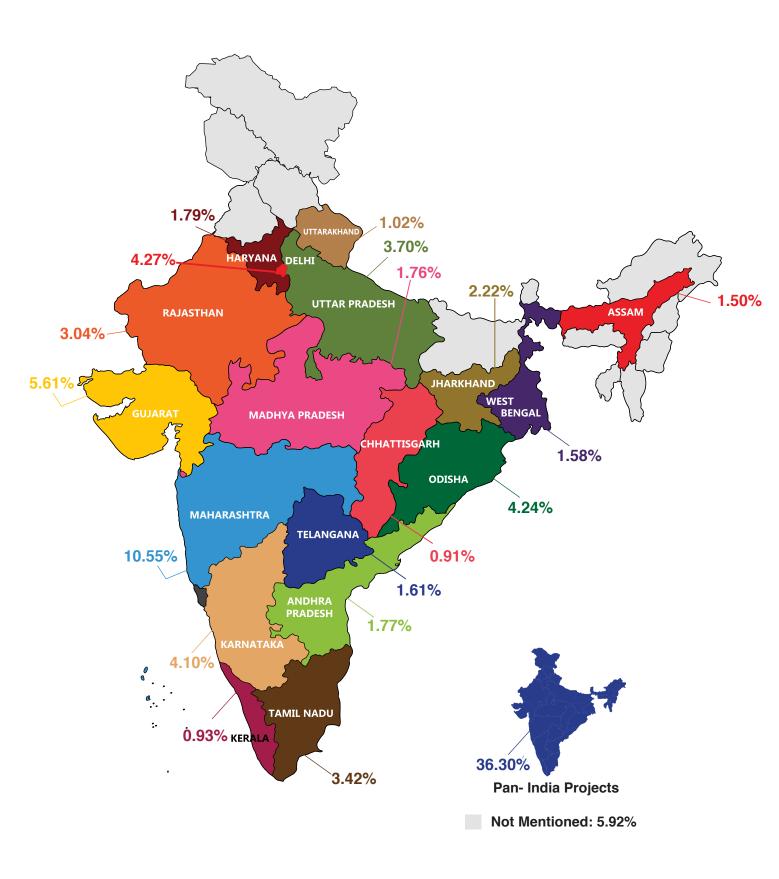
Clarification of Unspent CSR Fund (No. of Companies)



Clarification of Unspent CSR Fund (in INR Cr.)



State-wise CSR Spent in FY 2020-21



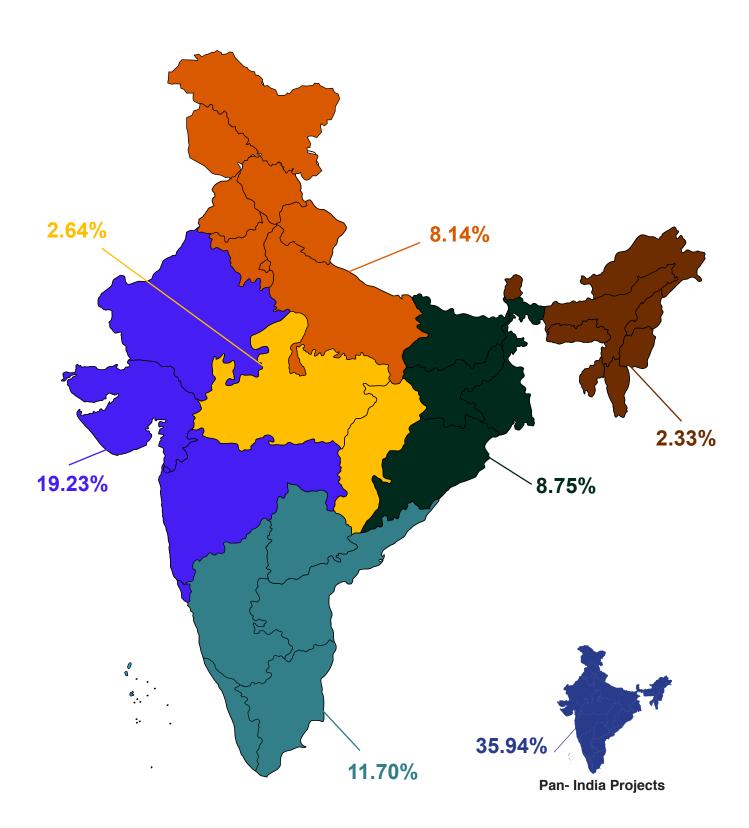
State-wise CSR Spent in FY 2020-21

State	State-wise CSR Spent in FY 2020-21 (in INR Cr.)	Percentage of total CSR Spent in the State
Andaman and Nicobar Islands	0.14	0.00%
Andhra Pradesh	213.20	1.77%
Arunachal Pradesh	10.21	0.08%
Assam	181.11	1.50%
Bihar	95.38	0.79%
Chandigarh	9.44	0.08%
Chhattisgarh	109.23	0.91%
Dadra and Nagar Haveli and Daman and Diu	6.86	0.06%
Delhi	514.61	4.27%
Goa	20.83	0.17%
Gujarat	676.43	5.61%
Haryana	216.29	1.79%
Himachal Pradesh	73.63	0.61%
Jammu and Kashmir	48.24	0.40%
Jharkhand	268.17	2.22%
Karnataka	494.31	4.10%
Kerala	112.22	0.93%
Ladakh	10.65	0.09%
Lakshadweep	0.00	0.00%
Madhya Pradesh	211.83	1.76%
Maharashtra	1272.44	10.55%
Manipur	15.76	0.13%
Meghalaya	26.06	0.22%
Mizoram	4.81	0.04%
Nagaland	11.27	0.09%
NCR	2.45	0.02%
Odisha	511.75	4.24%
Puducherry	11.26	0.09%

State	State-wise CSR Spent in FY 2020-21 (in INR Cr.)	Percentage of total CSR Spent in the State
Punjab	73.67	0.61%
Rajasthan	366.58	3.04%
Sikkim	23.02	0.19%
Tamil Nadu	412.12	3.42%
Telangana	193.86	1.61%
Tripura	10.99	0.09%
Uttar Pradesh	446.04	3.70%
Uttarakhand	123.30	1.02%
West Bengal	190.41	1.58%
PAN India	4378.05	36.30%
Not Mentioned	713.82	5.92%

Maharashtra alone gets around 1/10th of the total annual CSR Spent in India with INR 1272 Cr., followed by Gujarat and Delhi with 5.6% and 4.3% respectively. Whereas states like Bihar, Chhattisgarh, Himachal Pradesh each receive less than 1 percent of annual CSR Spent in India. North-eastern states viz Meghalaya, Sikkim, Manipur, Nagaland, Tripura, Arunachal Pradesh, and Mizoram receive even smaller amounts under CSR Projects, clearly showing the non-uniform distribution of CSR spent in India which less focus for highly vulnerable regions.

Regional Distribution of CSR Fund



Regional Distribution of CSR Fund

Region	Region-wise CSR Spent in FY 2020-21 Percentage of total (in INR Cr.) Spent in the Region	
North	991.82	8.14
East	1065.72	8.75
West	2343.14	19.23
South	1425.71	11.70
Central	321.05	2.64
North East	283.24	2.33
PAN India ³	4378.05	35.94

Top 5 Companies in Top 3 States

Maharashtra

Name of Company	Prescribed CSR (in INR Cr.)	Actual CSR Spent (in INR Cr.)
Reliance Industries Ltd.	884	922
Bajaj Auto Ltd.	126.91	128.25
Bajaj Finance Limited	106.55	107.08
Avenue Supermarkets Limited	29.71	35.59
Oil And Natural Gas Corporation Limited	538.72	552.98

Gujarat

Name of Company	Prescribed CSR (in INR Cr.)	Actual CSR Spent (in INR Cr.)
Zydus Wellness Limited	92.4	92.4
Maruti Suzuki India Limited	140.9	140.941
Cadila Healthcare Limited	25.44	78.54
Torrent Power Limited	27	33.74
Pidilite Industries Limited	25.88	27.7

Odisha

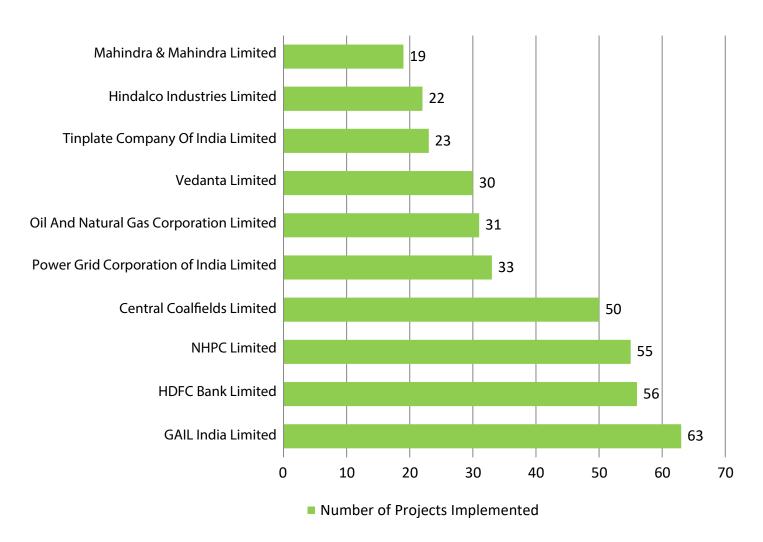
Name of Company	Prescribed CSR (in INR Cr.)	Actual CSR Spent (in INR Cr.)
Mahanadi Coalfields Limited	168.44	205.28
Tata Steel Limited	189.85	221.98
Indian Oil Corporation Limited	342	460.38
GAIL India Limited	141.91	147.6716
JSW Steel Limited	164.81	78.32

CSR in Aspirational Districts

Number of Companies	107
Number of Projects Implemented	733

Top Companies Implementing CSR Projects in Aspirational Districts

Companies with Maximum Projects in Aspirational Districts



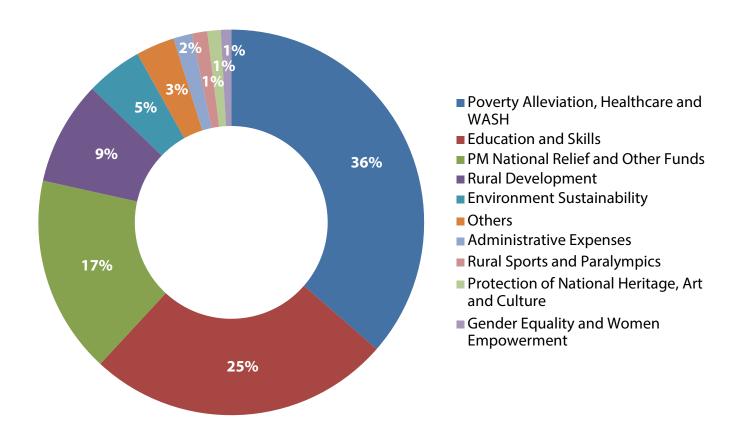
Out of top the 10 companies with maximum projects in Aspirational Districts, 5 of them are PSUs. While 61% i.e.,232 projects out of 382 have been implemented by PSU, companies like HDFC Bank Limited followed by Vedanta Limited have given focus to Aspirational Districts for their CSR expenditure.

Thematic Distribution of CSR in FY 2020-21

Thematic Distribution of CSR in FY 2020-21	Number of Companies	Number of Projects Implemented	Amount Spent in FY 2020-21 (in INR Cr.)
Poverty Alleviation, Healthcare and WASH	274	2393	4406.99
Education and Skills	279	2011	3082.37
PM National Relief and Other Funds	134	221	2009.06
Rural Development	144	677	1054.07
Environment Sustainability	172	566	571.93
Others	64	149	392.53
Administrative Expenses	156	161	190.69
Rural Sports and Paralympics	72	114	154.56
Protection of National Heritage, Art and Culture	76	192	135.62
Gender Equality and Women Empowerment	93	211	105.41
Technology Incubation	17	22	31.37
Corpus Fund	6	6	22.74
Benefits to Armed Forces	20	28	21.86
Urban Slum Development	3	7	2.37
Employee Volunteering	1	1	0.52

With INR 4407 Cr., more than 1/3rd of the total CSR spent for this financial year has been utilized for projects under Poverty Alleviation, Healthcare, and WASH. Following which is Education and Skills - under which INR 3082 Cr. has been spent, amounting to around 25% of overall CSR Spent. Since this year, India witnessed one of the biggest health crises; many corporates also donated for the cause, resulting in a total of INR 2009 Cr. contributed for PM National Relief and Other Funds. Whereas, Employee Volunteering remained the least invested thematic area for this year's CSR with only one project of INR 0.52 Cr.

Thematic Distribution of CSR Funds



Top 5 Companies in Top 3 Thematic Areas

Poverty Alleviation, Healthcare and WASH

Name of Company	Prescribed CSR (in INR Cr.)	Actual CSR Spent (in INR Cr.)	Amount Spent in Thematic Area (in INR Cr.)	% of Amount Spent in Poverty Alleviation, Healthcare & WASH to Actual CSR Spent
Tata Consultancy Services Limited	663	674	373.00	55.34
Reliance Industries Limited	884	922	358.00	38.83
NTPC Limited	278.57	418.87	278.58	66.51
Power Finance Corporation Limited	148.45	187.84	181.82	96.80
Power Grid Corporation of India Limited	233.79	240.59	173.97	72.31

Education and Skills

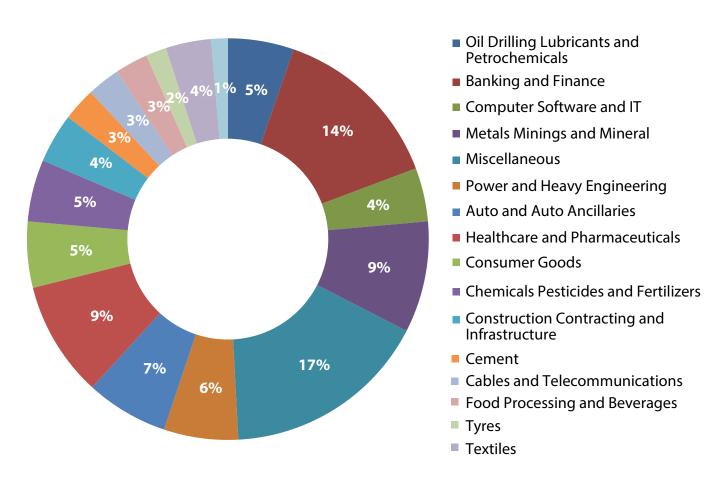
Name of Company	Prescribed CSR (in INR Cr.)	Actual CSR Spent (in INR Cr.)	Amount Spent in Thematic Area (in INR Cr.)	% of Amount Spent in Education & Skills to Actual CSR Spent
Reliance Industries Limited	884	922	452	49.02
Wipro Limited	165.6	251.19	114.05	45.40
HDFC Bank Limited	627.86	634.91	94.15	14.83
Tech Mahindra Limited	104.44	105	82.23	78.31
Axis Bank Limited	90.65	90.93	78.71	86.56

Rural Development

Top 5 Companies in Top 3 Thematic Areas Rural Development	Prescribed CSR (in INR Cr.)	Actual CSR Spent (in INR Cr.)	Amount Spent in Thematic Area (in INR Cr.)	% of Amount Spent in Rural Development to Actual CSR Spent
Reliance Industries Limited	884.00	922.00	61	6.62
Tata Consultancy Services Limited	663.00	674.00	5	0.74
HDFC Bank Limited	627.86	634.91	402.44	63.39
Oil And Natural Gas Corporation Limited	538.72	552.98	32.06	5.80
Infosys Limited	372.39	325.32	37.05	11.39

Companies and Business Sectors

No. of Companies in Business Sector

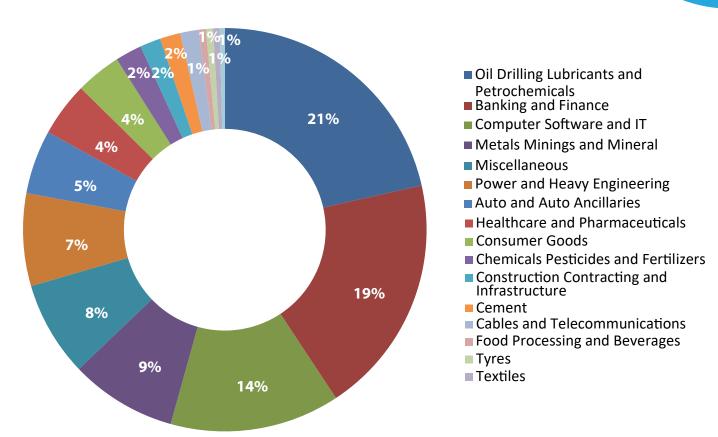


From 301 companies under the research, 14% of them fall under the Miscellaneous sector consisting of Diversified, Paper, Breweries & Distilleries, Shipping, etc. Following it are Metals, Mining & Minerals; and Healthcare & Pharmaceuticals which have a representation of 9% each.

Business Sectors-wise Share in India's CSR Fund FY 2020-21

While the sectoral representation by number of companies is comparably uniform, their CSR contribution is highly uneven. The top three sectors contributing more than 50% of CSR Spent in India are Oil, Drilling, Lubricants & Petrochemicals; Banking & Finance; and Metal, Mining and Minerals with 21%, 19%, and 14% respectively.

Business Sector-wise share in India's CSR Fund in FY 2020-21 (in INR Cr.)

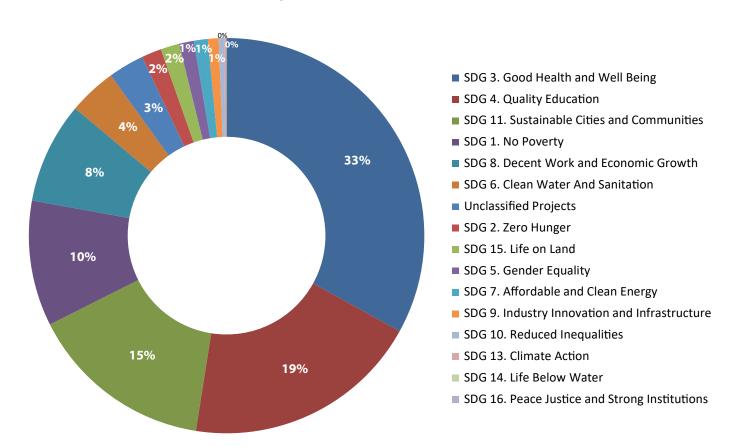


Industrial Sector	No. of Companies in Business Sector	Prescribed CSR (in INR Cr.)	Actual CSR Spent (in INR Cr.)
Auto and Auto Ancillaries	20	668.57	623.33
Banking and Finance	42	2397.98	2343.38
Cables and Telecommunications	8	133.60	179.17
Cement	8	147.81	200.57
Chemicals Pesticides and Fertilizers	15	162.97	259.68
Computer Software and IT	13	1630.96	1658.49
Construction Contracting and Infrastructure	12	232.27	201.77
Consumer Goods	16	427.14	444.11
Food Processing and Beverages	8	68.78	70.64
Healthcare and Pharmaceuticals	28	433.12	528.11
Media and Entertainment	4	48.98	49.11
Metals Minings and Mineral	27	1065.00	1040.28

Industrial Sector	No. of Companies in Business Sector	Prescribed CSR (in INR Cr.)	Actual CSR Spent (in INR Cr.)
Miscellaneous ⁴	50	914.60	928.44
Oil Drilling Lubricants and Petrochemicals	16	2423.66	2616.24
Power and Heavy Engineering	18	760.62	905.16
Textiles	11	65.57	63.30
Tyres	5	78.82	70.30

SDG-specific CSR Contributions in FY20-21 (Funding)

Amount Spent in Thematic Area (in INR Cr.)



Validating the proportion of CSR Spent as per Schedule VII Thematic Areas, we see a similar pattern in SDGs-wise amount distribution. SDG 3: Good Health & Well Being with INR 4024 Cr. covers around 33% of overall CSR investment this year. Next is SDG 4: Quality Education with an amount of INR 2369 Cr. and 19% representation. These two high-impact SDGs might also be a result of COVID-19, which demanded and got greater attention by corporates for healthcare and educational facilities under the crisis. Whereas around 3%, i.e., INR 357 Cr. was spent under categories that could not be aligned with any SDGs.

SDGs	Number of Companies	Number of Projects Implemented	Amount Spent in Thematic Area (in INR Cr.)	% of Amount Spent in SDG to Total Actual CSR Spent
SDG 1. No Poverty	130	489	1250.01	10.26
SDG 2. Zero Hunger	102	228	198.51	1.63
SDG 3. Good Health and Well Being	268	1690	4024.10	33.03
SDG 4. Quality Education	267	1710	2369.08	19.45
SDG 5. Gender Equality	78	142	147.58	1.21
SDG 6. Clean Water And Sanitation	131	652	476.26	3.91
SDG 7. Affordable and Clean Energy	37	78	138.62	1.14
SDG 8. Decent Work and Economic Growth	148	410	1009.75	8.29
SDG 9. Industry Innovation and Infrastructure	50	110	106.33	0.87
SDG 10. Reduced Inequalities	39	66	53.95	0.44
SDG 11. Sustainable Cities and Communities	181	670	1840.21	15.11
SDG 13. Climate Action	7	8	18.50	0.15
SDG 14. Life Below Water	4	11	4.27	0.04
SDG 15. Life on Land	130	280	186.65	1.53
SDG 16. Peace Justice and Strong Institutions	3	4	1.15	0.01
Unclassified Projects ⁵	156	211	357.11	2.93

⁵Unclassified projects include those projects which could not be aligned with any SDG. For example Admin Expense, Project Monitoring and Evaluations, Employee Volunteering, Research Projects.

CSR Funding in SDGs in FY 2020-21

SDG 3. Good Health and Well Being:



Name of the Company	Prescribed CSR (in INR Cr.)	Actual CSR Spent (in INR Cr.)	No. of Projects aligned with SDG 3
Mahanadi Coalfields Limited	168.44	205.28	99
NHPC Limited	59.43	79.63	75
GAIL India Limited	141.91	147.67	62
Power Grid Corporation of India Limited	233.79	240.59	57
HCL Technologies Limited	194.00	195.16	44

SDG 4. Quality Education:



Name of the Company	Prescribed CSR (in INR Cr.)	Actual CSR Spent (in INR Cr.)	No. of Projects aligned with SDG 4
Power Grid Corporation of India Limited	233.79	240.59	83
HCL Technologies Limited	194.00	195.16	63
Mangalore Refinery And Petrochemicals Limited	47.04	26.12	57
Mahanadi Coalfields Limited	168.44	205.28	56
Larsen & Turbo Limited	145.56	150.07	51

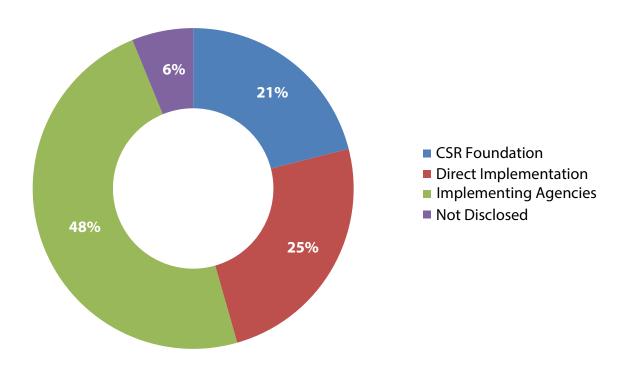
SDG 11. Sustainable Cities and Communities:



Name of the Company	Prescribed CSR (in INR Cr.)	Actual CSR Spent (in INR Cr.)	No. of Projects aligned with SDG 11
The Ramco Cements Limited	15.14	18.01	85
Power Grid Corporation of India Limited	233.79	240.59	78
HCL Technologies Limited	194.00	195.16	44
South Eastern Coalfields Limited	15.14	18.01	18
The Federal Bank Limited	35.22	35.22	16

Project Implementation Mode in FY 2020-21

Project Implementation Mode by CSR Funding (in INR Cr.)

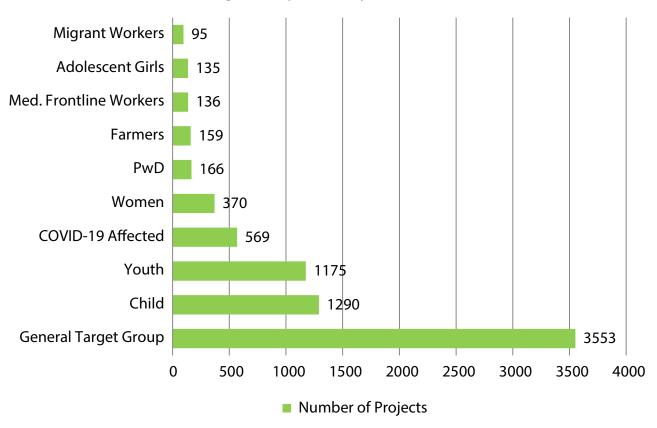


Around half of the CSR Funding i.e. about INR 5877 Cr has been utilized under projects implemented via Implementing Agencies. Whereas, 2505 projects are directly implemented with a CSR investment of INR 2991 Cr. It is also observed that per project CSR funding is highest for projects implemented via CSR Foundations with INR 4.26 Cr. There is 6% of total CSR Spent for which implementation mode details have not been disclosed by the companies in their CSR reporting.

Implementation Mode	Number of Companies	Number of Projects	Project Implementation Mode in FY 2020-21 by CSR Funding (in INR Cr.)	CSR Amount Spent per Project (in INR Cr.)
CSR Foundation	74	601	2561.04	4.26
Direct Implementation	213	2505	2990.98	1.19
Implementing Agencies	233	3345	5876.69	1.76
Not Disclosed	86	308	753.39	2.45

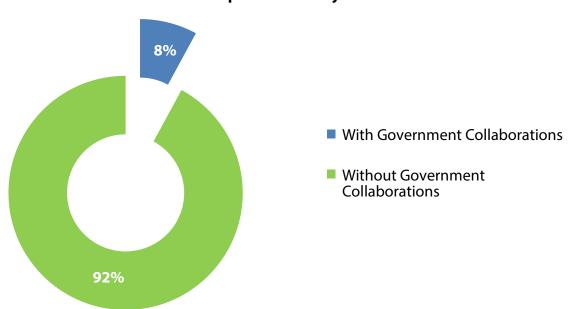
Target groups addressed through CSR projects in FY20-21

Target Group-wise Project Distribution



Target groups addressed through CSR projects in FY20-21

Number of Implemented Projects



Only 8% of the total 6759 projects under the study have been done in collaboration with the government whereas the remaining 92% of the projects (with a total amount of INR 11071 Cr.) have been implemented without any government collaboration under CSR in FY 2020-21.

29

Few Projects in Spotlight

ICICI Bank has created a host of specific and customised banking solutions to address the micro-lending ecosystem. This ecosystem includes underprivileged women, non-government organisations and other institutions working at the grassroots level in the rural economy.

Source: ICICI Bank Limited





Diageo, through a UNITAR designed e-module will create awareness amongst consumers and enforcement officials on harmful impacts of drink driving. Project objective for FY 20-21 was to educate 80,000 consumers and enforcement official.

Source: United Spirits Limited

Hero MotoCorp under its CSR initiative "Project Shiksha" has undertaken developmental work in government schools at Haridwar. Under Project Aarush solar street light were installed 3 villages. This project was also handed over along with the school project.

Source: Hero MotoCorp Limited



BRIDGE (Bosch's Response to India's Development and Growth through Employability Enhancement) is a pioneering Bosch CSR program that helps fulfilling the growing need for skilled manpower across sectors in India. This 3-month short-term program has been designed and developed by Bosch with focus on employability and life skills and delivered by Bosch through BRIDGE Centers across India. The core features of the program include a free learning kit, demand-driven modules with industry-specific content, well-equipped classrooms, Bosch-trained trainers, internship / On-the-Job Training, focus on life skills and placement assistance.



Source: Bosch India Limited



As an industry-first initiative by any professional beauty brand, Suraksha Salon Program by Godrej Professional has three pillars - free distribution and subsidized sanitizer and disposable kits cost for salons, education on safety and hygiene for salon infrastructure and services, and back-to-business support. All of these initiatives are available free of cost to any salon that requires support and is not restricted to those that use Godrej Professional.

Source: Godrej Consumer Products Limited

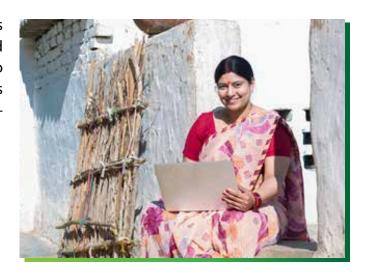
In collaboration with the Department of Women & Child Development (WCD) in Kesla block, Reliance Foundation has helped Madhuri and other Anganwadi workers develop Reliance Nutrition Gardens to enable malnourished children and families to gain complete nourishment.

Source: Reliance Foundation



Project Shakti enables rural women in villages across India to nurture an entrepreneurial mindset and become financially independent. In an attempt to provide regular income, these women entrepreneurs (called Shakti Ammas) are trained on the basic principles of distribution management.

Source: Hindustan Unilever Limited





Across the country, UltraTech Cement Limited has helped build community halls, school blocks, playgrounds, approach roads, installed solar lights, water harvesting structures, hand pumps and facilitated village drainage. The company aims to help the villages become self-reliant in every aspect over a five-year timeframe and help them move out of the 'below poverty line' status.

Source: UltraTech Cement Limited

Tata Trusts, through, the Home Based Newborn and Child Care programme under Mission ASHA initiative, is supporting and mentoring 386 midwives in Varanasi, Uttar Pradesh.

Source: Tata Trust



About NGOBOX

NGOBOX (a venture of Renalysis Consultants Pvt. Ltd) is a development communication platform helping companies, CSR foundations, NGOs and social enterprises to network, communicate and find resources online and offline. We are a leading CSR research platform in the country with over 70 data-reports on CSR in India. We help companies and CSR foundations to identify credible CSR implementing agencies based on thematic and geographic priorities. With a verified database of over 100000+ non-profits, CSR Teams and social enterprises, we present immense opportunities for organizations to promote their products/services with one-click promotion and outreach. To know more about us, please visit www.ngobox.org

About CSRBOX

CSRBOX is a social impact collaborative in India with Impact Advisory Practice, Platform and Programs as three key verticals. We work with a few of India's largest companies and CSR foundations on CSR programs design, pre-CSR project work and impact assessment of projects. Our online platform is the largest CSR data insights and impact communication enabler for decision-makers in CSR and philanthropy space in India and Asia. We have been helping over 55 companies to implement CSR projects through our flagship initiatives in education, employability and entrepreneurship. As an organization we are committed to design, deliver and disseminate impact-driven projects that respond to community needs, corporate ethos and give the best possible social return on investment (SROI). This commitment fuels us with agility, strength and passion to emerge as the youngest social impact advisory team in India.

To know more about us, please visit www.csrbox.org

About India CSR Summit & Exhibition

India CSR Summit & Exhibition is an annual event curated and hosted by NGOBOX & CSRBOX. The event is the largest CSR forum in India bringing together companies, CSR foundations, government agencies, non-profits, social businesses, and advisory firms to network, collaborate and scale up initiatives in development and impact sector. The event also witnesses annual 'CSR Impact Awards' for best of CSR projects in various thematic areas. Beginning in New Delhi 2014, the event has been hosted in Bengaluru, Mumbai, Gurugram, New Delhi and virtually in 2015, 2016, 2017, 2018, 2019 and 2020 respectively. For more information, please visit www.indiacsrsummit.in

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BharatCares

BharatCares (CSRBOX Foundation) is the social impact arm of CSRBOX. We believe in innovations, technology, and scale for providing solutions to the problems that we as a society have been grappling with. Bharat-Cares (SMEC Trust) works as a social solution bridge for communities, innovators and funders to get the best implementation model in place. We strive to provide better **education**, **employability skills**, **and entrepreneurial ecosystem support** to underprivileged communities and therefore have introduced a range of following flagships programs:

Bharat e-Shiksha - Bharat Digital Learning Centres

Under the 3L Learning **program** (Learning, Life skills and Library), we have set up 'Community Digital Learning Centres' facilitated by a teacher and equipped with content-loaded tablets, interactive smart TVs, and mini-libraries.

We have been operating these centres in Jaipur (Rajasthan), Pune (Maharashtra), Ahmedabad (Gujarat), and Nuh (Haryana). **Our 10 centres** are providing curriculum-based education along with adaptive technology-based learning to over **500+ learners** from marginalised communities.



BharatCareer Youth Job Readiness Virtual Program

It intends to make the youth career-ready by enhancing their employability skills. The program aims at bridging the gaps that the workplace demands by imparting the learners the necessary skills. We are working on creating an environment such that learners can identify the options available in the job space and can make a well-thought decision. The program enrols the aspiring youth of the country, they undergo a 90 hours' virtual training program taken by the domain experts followed by placement drives. So far, we have trained over **100+ youth** and job opportunities are provided to **60 beneficiaries**.



Our new batches are initiated. Virtual setup and technology have helped us to make the programme cost effective.

Computer Training and Digital Literacy Program for girls and women

It aims to provide basic computer and digital literacy training to the girls and women who have either dropped out from school or are currently pursuing their education. The onsite training program has also opened up avenues for housewives and married women who want to get hands-on training in Computer and Digital Literacy Space.

The program focuses on bridging the digital divide by imparting the essential digital literacy skills to empower girls and women. We are actively running the centre in Ahmedabad and over 200 women and girls have been trained in the last three months.



Jeevika Saathi - COVID Response for Livelihood Support

The Jeevika Saathi initiative is a multi-stakeholder initiative by BharatCares in response to the COVID-19 crisis in India, to help the families of COVID19 victims in these difficult times., especially with the loss of a livelihoods-earner, and understand the support that they require for creating a livelihoods avenue for them. It focuses on creating an end-to-end livelihood model for one of the key family members, preferably a woman or other adult member from the family. We support them in setting up a micro-enterprise or providing livelihoods-based training and then extending financial support for setting up an enterprise.



So far in the last one and a half years, we have supported over 210 women who are now leading the successful micro-enterprises

For more details about BharatCares, please visit https://bharatcares.org/

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India CSR Summit

The India CSR Summit, hosted by CSRBOX and NGOBOX, is the largest CSR forum in India bringing together companies, CSR foundations, government agencies, non-profits, social businesses and advisory firms to network, collaborate and scale up initiatives in the development and impact sector. The event has, in the past, witnessed participation of over 490 exhibitors, almost 6,700 organizations and 11,500 professionals. In its 7th edition, the summit was a benchmark event in terms of the scale, participation and knowledge sharing with 600+ corporate heads, 20+ exhibitors and 1200+ delegates from 900+ organizations coming together on one platform.

The India CSR Summit 2021 aims to be a confluence of buzzing ideas, transformative innovations, ambitious strategies and insightful conversations to drive conversation and foster collaboration around CSR, sustainable development goals and overarching social impact. We are hosting the summit in **hybrid mode** this year wherein we will be going virtual for all 3 days and the last day (9th Dec) would be on-site.

To know more about the event please visit the website: www.indiacsrsummit.in

Register for the Summit

Exhibit at the India CSR Summit

The exhibitions would be hosted during the **India CSR Summit (between 7th – 9th Dec)**. Since the summit is being organized in hybrid mode, the virtual platform will be enabled to host virtual exhibition, the exhibitors can set up their booths and showcase their work through multi-media videos, brochures, reports, pictures, etc. The last day of the summit, i.e. 9th Dec. will be on-site. Exhibitors can also leverage the on-site opportunity to showcase their innovations and foster new partnerships.

Why you should exhibit at the 8th India CSR Summit?

- Access to the VIPs, Speakers, and Delegates: Chat and Video call with the attendees of your choice and invite them to the networking table.
- **Display your Projects/Products effectively:** You can use videos, presentations, brochures, pictures to showcase your work at your booth.
- **Connect with 300+ Corporate and Philanthropic Organizations:** Participate in three days event, leverage your exhibition booth to reach out to the most.
- **2000+ Delegates:** An exceptional opportunity to network with like-minded individuals during the summit through the virtual interface.
- It's not a one-time show: CSRBOX Impact Communication services are integrated with the exhibition plans, leverage our annual subscription plans for wider outreach.

Explore Exhibition Plans:

https://indiacsrsummit.in/uploaded_files/Virtual_Exhibition_Plan_ICS2021-CSRBOX.pdf